

# The Inside Story Of Brawn GP And Jenson Button's Incredible F1 Championship Win

When the 2009 Formula 1 season commenced, few could have predicted the extraordinary story that was about to unfold. In a sport dominated by big-budget teams like Ferrari and McLaren, a small and newly formed outfit known as Brawn GP and their underdog driver Jenson Button defied all odds to claim the coveted World Championship title. The tale of their triumph is not only a testament to their skills and determination but also a story of resilience, innovation, and the power of teamwork.

## The Birth of Brawn GP

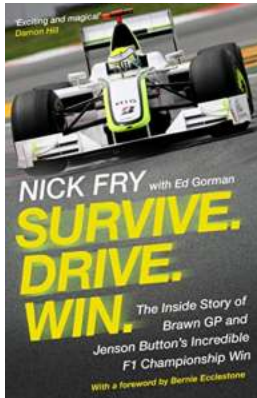
The foundation of Brawn GP can be traced back to the disbandment of Honda Racing F1 Team at the end of the 2008 season. Following the global economic crisis, Honda decided to withdraw due to financial constraints. However, a glimmer of hope emerged when Ross Brawn, the former team principal of the Honda outfit, orchestrated a management buyout. Armed with a limited budget and an uncertain future, Brawn GP was born.

The team faced a daunting task of creating a competitive car for the upcoming season in a remarkably short amount of time. While other teams had been developing their cars for months, Brawn GP had just a few weeks. The odds seemed stacked against them, but little did the world know what they were capable of.

**Survive. Drive. Win.: The Inside Story of Brawn GP and Jenson Button's Incredible F1 Championship**

**Win** by Nick Fry (Kindle Edition)

★★★★☆ 4.6 out of 5



Language	: English
File size	: 11947 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 284 pages



## The Car That Astonished the World

The Brawn GP team pulled off a masterstroke by producing a car that would take the Formula 1 world by storm. The Brawn BGP 001, as it was named, featured several groundbreaking innovations that provided it with a distinct advantage on the track.

One notable feature was the double diffuser. This aerodynamic device, which allowed for increased downforce and grip, had been a subject of controversy within the sport. However, Brawn GP managed to exploit a loophole in the regulations to incorporate a highly efficient double diffuser into their car design. This innovation proved to be a game-changer, giving them a significant edge over their competitors.

Another crucial aspect of the Brawn BGP 001 was its Mercedes-Benz engine. While many other teams relied on their technical prowess to develop their power units, Brawn GP opted for a ready-made Mercedes engine. This decision proved to be a stroke of genius, as the Mercedes engine provided exceptional reliability and performance throughout the season.

## A Driver in a Class of His Own

While the Brawn GP car was undeniably exceptional, it would be incomplete without a talented and skilled driver behind the wheel. In Jenson Button, the team had a man who was determined to prove his worth after years of struggling in uncompetitive machinery.

Button's exceptional performances throughout the season showcased his maturity and grit. He clinched six victories out of the first seven races, quickly establishing himself as the dominant force in the championship. His ability to manage tires effectively, a particularly critical aspect given the new regulations, set him apart from the rest of the drivers.

Furthermore, Button's calm demeanor and strategic decision-making under pressure proved to be instrumental in securing crucial points throughout the season. As the championship reached its climax, it was clear that Button was not going to let his hard-earned success slip through his fingers.

## **A Triumph Against All Odds**

As the 2009 Formula 1 season unfolded, Brawn GP and Jenson Button became the embodiment of an underdog success story. Against all odds, the team consistently delivered exceptional performances, securing victory after victory.

The season reached its climax at the Brazilian Grand Prix, where Button needed just one point to secure the championship. Although he faced several challenges during the race, Button remained composed and drove with the utmost precision. His fifth-place finish was enough to crown him the World Champion, marking a sensational comeback for both himself and the Brawn GP team.

## **A Legacy That Transcends Time**

The triumph of Brawn GP and Jenson Button in the 2009 Formula 1 season remains one of the most remarkable stories in the history of the sport. It showcases the power of perseverance, innovation, and teamwork in overcoming seemingly insurmountable obstacles.

The success of Brawn GP also illustrates the ever-changing dynamics of Formula 1, where even teams with limited resources can rise to the top with the right blend of talent and innovation. Their achievement serves as an inspiration for future teams and drivers, reminding them that dreams can come true against all odds.

As the years have passed, Brawn GP's championship-winning season continues to be remembered as a moment of sheer brilliance. It reminds us that in the world of Formula 1, where speed and technology reign supreme, the human spirit and determination can still make all the difference.



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'The story of Brawn GP is legendary... Exciting and magical.' Damon Hill

'Nick Fry and Ed Gorman take us behind the mysterious and tightly closed doors of F1 to tell the remarkable story of the 2009 season.' Martin Brundle

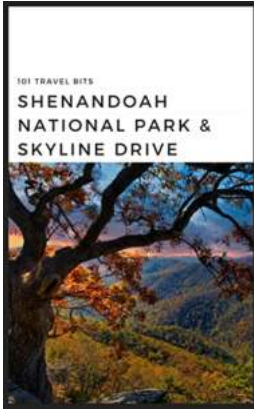
Foreword by Bernie Ecclestone

The full story of F1's incredible 2009 championship battle has never been told. Until now. In this gripping memoir, Nick Fry, the former CEO of Brawn GP, reveals how he found himself in the driving seat for one of the most incredible journeys in the history of motor sport.

At the end of 2008, Nick, then head of Honda's F1 team, was told by his Japanese bosses that the motor company was pulling out of F1 in thirty days. This bolt from the blue was a disaster for the team's 700 staff, for Ross Brawn, who Nick had recently recruited as chief engineer, and for the drivers, Jenson Button and Rubens Barrichello. But in a few short weeks, Nick and Ross would persuade Honda to sell them the company for £1 (plus all the liabilities).

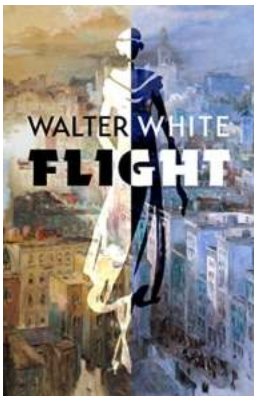
Just thirteen weeks later, the Brawn GP team, led by Nick and Ross, would emerge from these ashes, win the first Grand Prix of the 2009 season, and go on to win the Driver's and the Constructor's Championship, with a borrowed engine, a heavily adapted chassis and, at least initially, no sponsors.

In *Survive. Drive. Win.*, Nick gives an up-close-and-personal account of how he and Ross turned disaster into championship glory and laid the foundations for what was to become the Mercedes-AMG Petronas F1 team. Along the way he gives the inside track on the drivers, the rivalries between teams, on negotiating with Bernie Ecclestone, on hiring and working with two global superstars: Michael Schumacher and Lewis Hamilton - and offers a unique and thrilling perspective on an elite global sport.



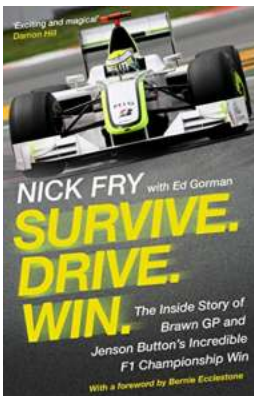
## 101 Travel Bits: Shenandoah National Park Skyline Drive

Shenandoah National Park, located in the heart of the picturesque state of Virginia, offers a myriad of natural wonders and breathtaking landscapes. Among its...



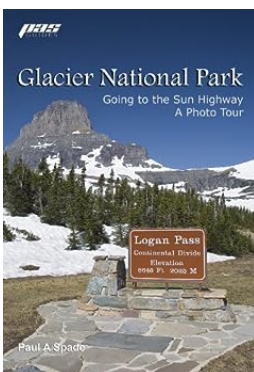
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Have you ever dreamt of soaring through the clouds, feeling the wind in your hair as you embark on an incredible adventure in the skies? Meet Julie Linker, a trailblazing...



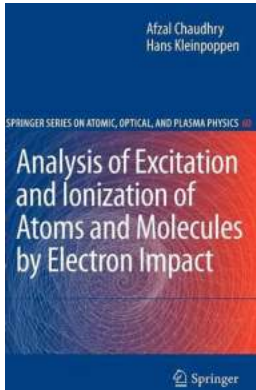
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