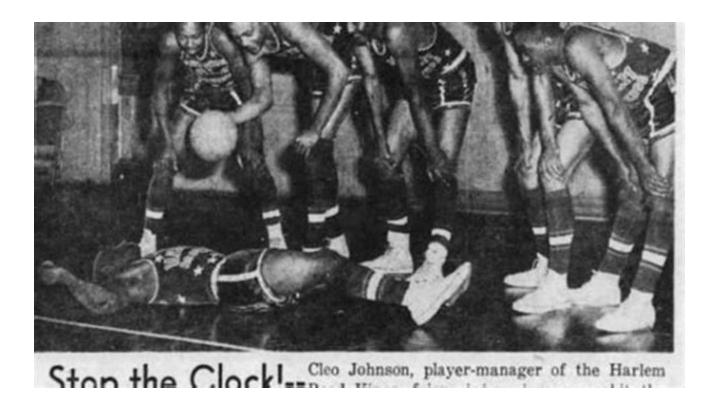
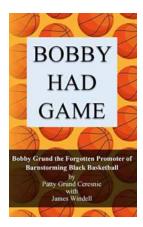
# The Forgotten Promoter Of Barnstorming Black Basketball



For years, the legacy of Bobby Grund has gone unnoticed, yet his contributions to the promotion and advancement of barnstorming black basketball during the mid-20th century cannot be undermined. Today, we bring to light the story of the forgotten promoter who dedicated his life to carving a path for African American basketball players.

### The Dawn of Barnstorming Black Basketball

In the 1940s and 1950s, the landscape of American basketball was starkly divided along racial lines. The prevailing segregation policies meant that African Americans were barred from competing in mainstream professional leagues. However, emerging talent in the black community demanded an outlet to showcase their skills and entertain audiences.



### Bobby Had Game: Bobby Grund The Forgotten Promoter of Barnstorming Black Basketball

by James Windell (Kindle Edition)

★★★★★ 4.9 out of 5
Language : English
File size : 4026 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled

Lending : Enabled

Print length



: 143 pages

This is where Bobby Grund stepped in. Born in Harlem, New York, in 1915, Grund was an avid basketball fan and recognized the untapped potential of black players. Armed with an entrepreneurial spirit and a deep passion for the sport, he set out to create opportunities for African American basketball players to compete professionally.

### The Rise of Bobby Grund

Grund's vision was to organize barnstorming tours, where black teams would travel from town to town, playing exhibition matches against local opponents. These events not only provided employment for African American players but also gave them an opportunity to showcase their remarkable talents to a wide audience.

With unwavering determination, Grund started putting together teams and organizing their tours. He believed that through basketball, African Americans could break barriers and challenge societal norms. Grund's relentless efforts soon

paid off, and his touring teams gained recognition and popularity across the nation.

#### **Challenges and Triumphs**

However, Grund's path was not without obstacles. At a time when racial tensions ran high, the barnstorming black basketball tours faced opposition and discrimination. Many locations refused to host games featuring African American players, relegating them to play in secluded venues, sometimes even outdoors.

Despite these challenges, Grund persisted, ensuring that these exhibitions would not be silenced. He fought tirelessly to secure venues, forge partnerships with local sponsors, and garner media attention for the games. Grund's dedication and unwavering spirit pushed the boundaries of racial acceptance in sports and provided hope and inspiration to countless aspiring athletes.

### **Beyond Basketball**

While Grund's primary focus was promoting black basketball, his influence extended far beyond the sport itself. By organizing these tours, Grund fostered connections that transcended racial divides and bridge communities. The barnstorming games became spaces where people from different backgrounds could come together to appreciate the athletic prowess, artistry, and joy of the game.

Moreover, Grund's dedication to showcasing African American talent played a significant role in changing public perceptions about black athletes. The barnstorming tours challenged prevailing prejudices and broke down stereotypes, paving the way for the integration of black players into mainstream professional basketball.

### **A Forgotten Legacy**

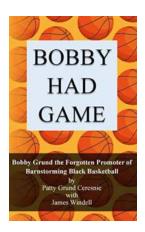
Despite his immense contributions, Bobby Grund's legacy has largely faded into obscurity. While the names of famous black basketball players of that era are celebrated and remembered, Grund's pivotal role in creating opportunities for these athletes has been overlooked by history.

It is high time that we recognize and honor the tireless efforts of this forgotten promoter. Grund's commitment to the progression of black basketball laid the groundwork for the eventual dismantling of segregation in professional sports, allowing generations of black athletes to shine on the world stage.

### **Remembering Bobby Grund**

Bobby Grund's story serves as a reminder of the importance of recognizing the often overlooked figures who paved the way for progress. His passion for basketball, unwavering determination, and refusal to accept the status quo contributed to the advancement of racial equality in the sporting world and beyond.

Let us not forget the visionary behind barnstorming black basketball, Bobby Grund, whose legacy continues to inspire and resonate today, reminding us that we must always strive for equality, opportunity, and justice for all.



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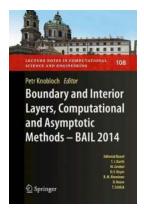
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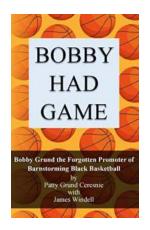


Bobby Had Game: Bobby Grund the Forgotten Promoter of Black Basketball covers the years from Bobby Grund's birth in the early 20th century until his death in 1980. This book provides a glimpse into the 1930s and 40s when Bobby Grund developed a rich legacy as the owner and promoter of Black barnstorming basketball teams. Written by his daughter to tell Bobby's life story, this book is important because it not only tells Patty's father's story but because it offers a view of what life was like for a Jewish family in Iowa. In addition, this book remembers some prominent Black basketball players as well as athletes in various other sports promoted by Bobby. Significantly, this recollection by Patty Grund Ceresnie fills gaps in the history of Black basketball players who did not play with the Harlem Globetrotters.



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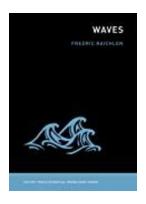
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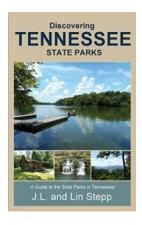
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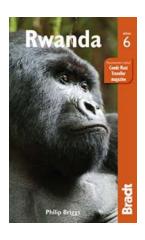
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