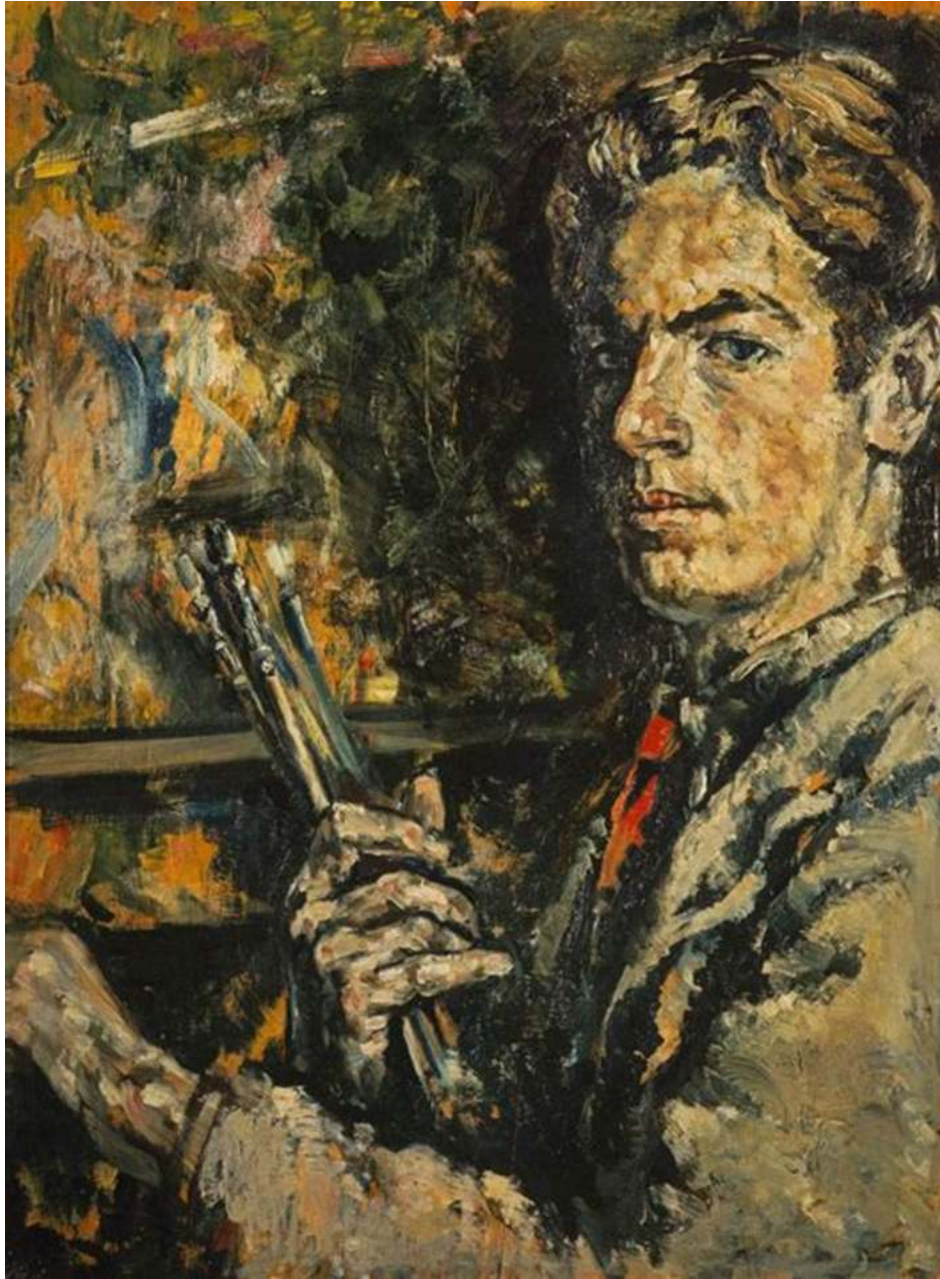


Is This Legal Art Davie - The Man Behind UFC: An In-Depth Look



When you think about mixed martial arts (MMA), one name instantly comes to mind - UFC. The Ultimate Fighting Championship has revolutionized combat sports and gained a massive following worldwide. But have you ever wondered who the mastermind behind this phenomenon is? Meet Art Davie, the man who laid the foundation for what we now know as the UFC.



Is This Legal by Art Davie (Kindle Edition)

★★★★☆ 4.9 out of 5

Language : English

File size : 19141 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 272 pages



A Maverick in the Making

Art Davie, born on August 23, 1955, had an extraordinary vision that eventually changed the face of combat sports. Growing up in the tough streets of Los Angeles, Davie developed a fascination with martial arts and various forms of fighting. He recognized the beauty and effectiveness of different fighting styles and pondered upon the idea of organizing an event where fighters from different disciplines could compete against each other. This idea planted the seed for what would become the concept of the UFC.

The Birth of UFC

In 1993, Art Davie, along with business partners Rorion Gracie, Bob Meyrowitz, and others, witnessed the birth of the Ultimate Fighting Championship. The first UFC event, known as UFC 1, took place on November 12, 1993, in Denver, Colorado. It was a groundbreaking moment in combat sports history - a tournament that brought together fighters from different martial arts backgrounds, such as karate, judo, jiu-jitsu, boxing, and more. The concept was simple yet revolutionary - create a platform where fighters could compete using their unique styles, with minimal rules and restrictions.



Overcoming Challenges and Legality Concerns

Art Davie faced significant challenges during the early days of UFC. The concept faced criticism and generated controversy due to its perceived brutality. Many states initially deemed the tournaments illegal, and securing venues for events became a challenge. However, Davie's determination and belief in his vision drove him to navigate these obstacles and push forward.

Despite initial opposition, Davie successfully organized several UFC events and worked diligently to establish the legitimacy of the sport. He collaborated with regulators and implemented rules to ensure the safety of the fighters and the integrity of the competition. These efforts eventually led to the widespread recognition and acceptance of MMA as a legitimate sport.

Art Davie's Impact on Combat Sports

Art Davie's pioneering work laid the foundation for what MMA is today. His vision and relentless pursuit led to the creation of a global phenomenon. The UFC has evolved into a multi-billion dollar enterprise, attracting millions of fans worldwide and producing some of the most iconic moments in combat sports history.

Furthermore, Davie's contributions to MMA go beyond the UFC. He has been involved in various aspects of the industry, including producing MMA-related television shows, managing fighters, and promoting other organizations. His imprint on the world of combat sports is undeniable.



The Legacy Lives On

Although Art Davie is no longer directly involved with the UFC, his impact continues to resonate. His groundbreaking concept of a tournament-style fighting

event paved the way for MMA's rapid growth. Today, fighters from all corners of the globe have the platform to showcase their skills and compete against the best in the world. The UFC, now under new leadership, carries Davie's legacy forward.

In

Art Davie, the visionary behind UFC, forever changed the landscape of combat sports. His determination, creativity, and unwavering belief in his concept laid the foundation for MMA to become a globally recognized sport. Despite facing countless hurdles, Davie's persistence paid off, and today, we can witness the ripple effects of his groundbreaking idea.

Davie's contribution to the world of combat sports will always be remembered. The UFC and its impact on the lives of fighters and fans stand as a testament to his enduring legacy.



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On November 12, 1993, in Denver, Colorado, the Ultimate Fighting Championship was unleashed on an unsuspecting public, with an explosion-an explosion of blood-as 6-foot-5 Dutch savate champion Gerard Gordeau kicked

420 lb-sumo wrestler Teila Tuli flush in the face less than one minute into the night's opening fight.

The creation of ad man and serial entrepreneur Art Davie, the UFC arrived with virtually no warning or fanfare. Yet it was watched live in nearly 90,000 U.S. households through Pay-Per-View television, and instantly redefined action sports for a new generation.

The brutal kick delivered by Gordeau not only sent Tuli's tooth flying into the crowd, it knocked the martial arts and combat sports worlds on their asses. With the very first UFC, the new sport of mixed martial arts (MMA) was launched-although it wasn't even called that yet-and fighting would never again be the same.

Now, for the first time, the true story of how the Ultimate Fighting Championship came into existence is told by the man who started it all. In this vivid and fast-moving, first-person account, Davie explains how his idea to crown the World's Best Fighter painstakingly evolved into the UFC, which now stands as a billion-dollar sports franchise.

Art Davie is the Dr. James Naismith and Abner Doubleday of MMA (with a touch of PT Barnum), yet his name is largely unknown. That is, until now.

Davie's tale is one of perseverance and against-all-odds determination, as he worked tirelessly for four years to see his dream come to brutal fruition, while meeting resistance at every single turn.

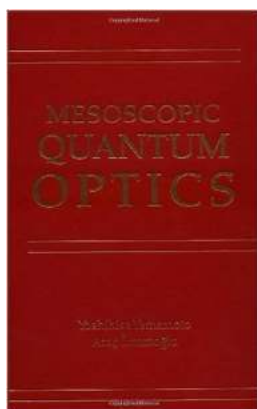
It's also a mash-up of martial arts, celebrity, sports, and business, involving a highly improbable cast of characters that includes Academy Award nominee John Milius, NFL Hall of Fame running back Jim Brown, action film star Chuck Norris,

Brazilian jiu-jitsu godfather Rorion Gracie and Pay-Per-View TV pioneer Bob Meyrowitz.

This no-holds-barred account of how Davie started the Ultimate Fighting Championship, and launched mixed martial arts, is one for not just fight fans, but for fans of mavericks in business and life who stop at nothing to fulfill their dreams.

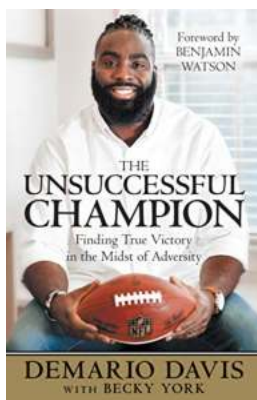
Whether you're a hardcore supporter of MMA, or have never watched a single bout, you'll be enthralled by Davie's story of triumph, tempered by constantly lurking disaster.

Art Davie created the sport of the 21st century, which arrived a decade early. He started a revolution, and his revolution was televised.



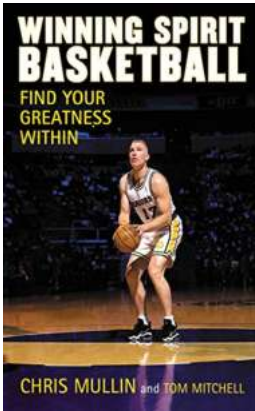
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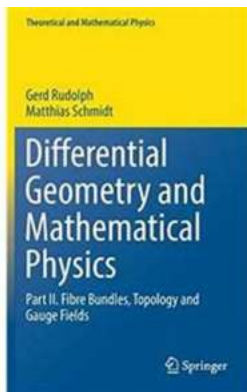
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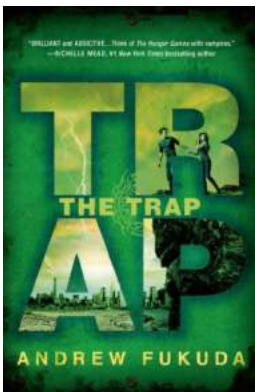
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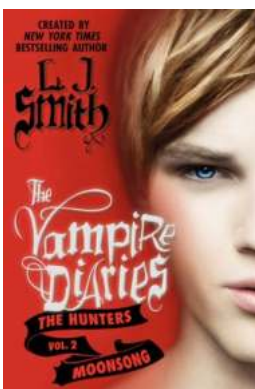
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