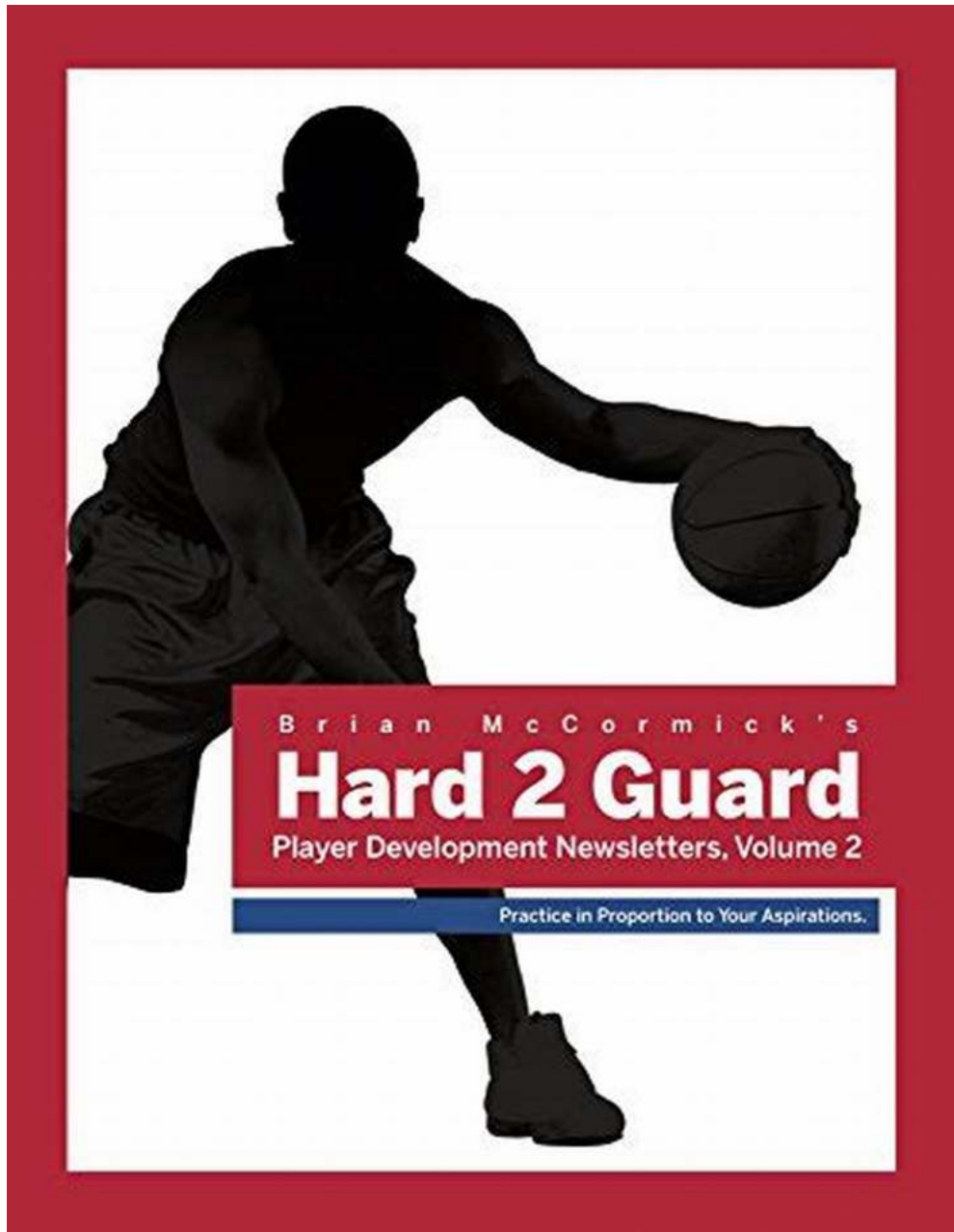


# Brian McCormick Hard2Guard Player Development Newsletters: Unlocking Your Basketball Potential

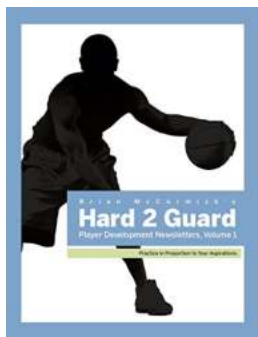


Basketball is a game of relentless pursuit, determination, and skill. To become an elite player, one must continuously strive for improvement, pushing their

boundaries and honing their abilities. Fortunately, there is a valuable resource available to all aspiring basketball players and coaches searching to unlock their full potential - Brian McCormick's Hard2Guard Player Development Newsletters.

## The Importance of Player Development

In the highly competitive landscape of basketball, player development is crucial. It is not enough to simply be athletic or possess natural talent; players must refine their skills, knowledge, and decision-making abilities to excel in the game. Brian McCormick understands this truth and has dedicated his career to guiding players in their development journey.



### Brian McCormick's Hard2Guard Player Development Newsletters: Volume 1

by Brian McCormick (Kindle Edition)

★★★★☆ 4.5 out of 5

Language : English

File size : 790 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

X-Ray for textbooks : Enabled

Word Wise : Enabled

Print length : 224 pages

Lending : Enabled



## Brian McCormick: A Leader in Player Development

Brian McCormick is an esteemed basketball coach and author with a passion for player development. He has written several highly acclaimed books on basketball skill development and is considered a leading authority in the field. However, it is

his Hard2Guard Player Development Newsletters that truly encapsulate his expertise and dedication to helping players reach their full potential.

## **Unlocking Your Basketball Potential with Hard2Guard Newsletters**

Brian McCormick's Hard2Guard Player Development Newsletters provide a treasure trove of insights, drills, and strategies designed to elevate your basketball game. Whether you are a player looking to improve your shooting accuracy, dribbling skills, or basketball IQ, or a coach aiming to enhance your team's performance, these newsletters are a must-have resource.

### **Extensive Skill Development Content**

Each edition of the newsletter is packed with detailed explanations of various basketball skills, accompanied by step-by-step guides, diagrams, and videos to assist in comprehension. From shooting mechanics to defensive techniques, ball-handling to footwork, the Hard2Guard newsletters cover all aspects of the game, leaving no stone unturned.

### **Exclusive Drills and Workouts**

One of the highlights of the Hard2Guard newsletters is the inclusion of exclusive drills and workouts that have been carefully crafted to enhance specific skills or address common player weaknesses. These drills are the product of Brian McCormick's vast coaching experience, ensuring that they are not only effective but also tailored to real-game scenarios.

### **Expert Coaching Advice**

With his extensive knowledge and years of coaching experience, Brian McCormick provides invaluable advice for players and coaches alike. His insights encompass everything from developing a growth mindset to fostering team

chemistry. By following his guidance, you can unlock your true basketball potential.

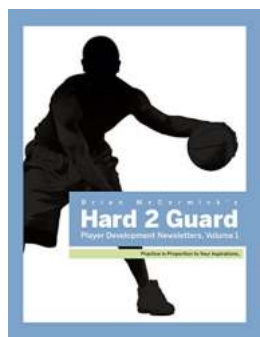
## Community and Interaction

Brian McCormick's Hard2Guard newsletters foster a vibrant community of basketball enthusiasts. Subscribers gain access to an exclusive online forum where they can interact with fellow players, coaches, and even Brian McCormick himself. This supportive environment allows for the exchange of ideas, sharing success stories, and seeking guidance from like-minded individuals.

## Unleash Your Basketball Journey Today!

Are you ready to take your basketball skills to the next level? Don't miss out on the opportunity to learn from one of the best in the field. Subscribe to Brian McCormick's Hard2Guard Player Development Newsletters and unlock your true potential in the game of basketball!

With the wealth of information, practical drills, and expert guidance offered in Brian McCormick's Hard2Guard Player Development Newsletters, players and coaches no longer have to navigate their basketball journey alone. Harness the power of this invaluable resource and witness your skills soar to new heights. Prepare to dominate the court!



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I am unorthodox. I have an open mind. I am not set in my ways. I do not come from a certain school of thinking. I learn from a variety of sources: Books, watching games, going to practices, e-mailing experts. I do much of my research outside basketball-specific texts. I want to bring new ideas and thoughts to basketball, rather than recycle the same concepts and instructions.

The book is a collection of 52 newsletters sent in 2007. The weekly newsletters are my thoughts and observations on what I see, what I do and what I read and relate to basketball, coaching, training athletes, and learning. In 2007, I coached high school volleyball and basketball, worked as a personal trainer with a client recovering from cancer, learned to box, started a business, moved twice, trained future college basketball players, interviewed strength coaches, college coaches, and NBA skill trainers, and visited different gyms to watch other trainers work. The newsletters draw on these experiences, and more, and are written to challenge coaches, players, and parents to think about their methods and approach to basketball. Included are drills, philosophy, teaching concepts, and interviews. Volume 1 includes interviews with ESPN's Fran Fraschilla, NBA skills trainer David Thorpe, and Kobe Bryant's personal trainer. The book covers topics ranging from reducing ankle injuries to reasons not to use the zigzag drill to incorporating the Self-Determination Theory when coaching or training athletes, and numerous topics in between.

“Brian McCormick is slowly influencing the game of basketball in America, especially at the grassroots level. His insights on skill development are second to none. If you coach or, more appropriately, ‘teach’ the game of basketball, this book is a must-read.”

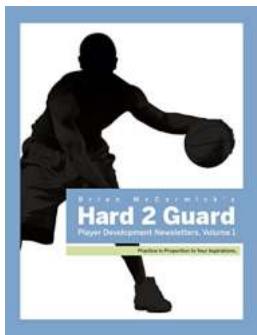
Fran Fraschilla

ESPN Analyst and former NCAA DI Head Coach

“I look forward to receiving my newsletter so that I can get new ideas, drills and information to implement into my workouts.”

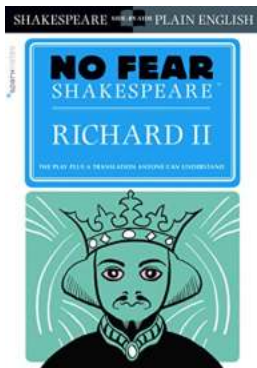
Dave Hopla

Shooting Coach, Detroit Pistons



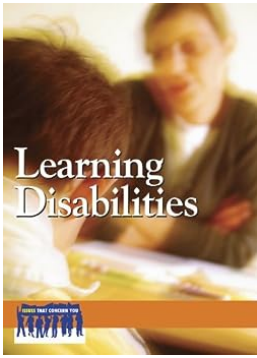
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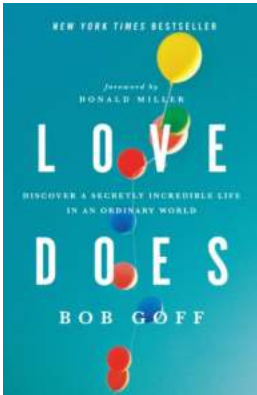
## **Richard II No Fear Shakespeare: Unlocking the Genius of William Shakespeare**

William Shakespeare, often regarded as the greatest playwright in history, has left an indelible mark on the world of literature. His works continue to captivate readers and...



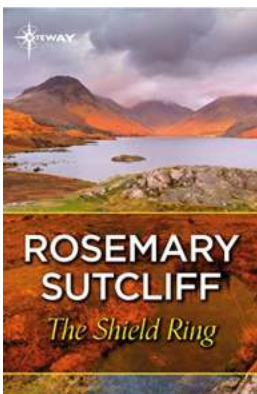
## 10 Learning Disabilities Issues That Concern You - Are You Prepared?

Learning disabilities are a common topic of discussion in education and psychology. While most people are aware of their existence, the general understanding of these...



## Discover Secretly Incredible Life In An Ordinary World

The Intricate Beauty of the Unseen Our world, though seemingly ordinary, is filled with hidden treasures waiting to be uncovered. From the microscopic wonders...



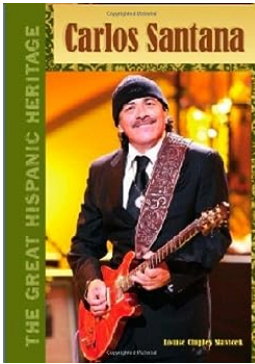
## The Shield Ring Rosemary Sutcliff - A Tale of Bravery and Adventure

When it comes to historical fiction, Rosemary Sutcliff is a name that immediately comes to mind. Her timeless stories have captured the hearts of readers young and old for...



## A Journey through the Star Wars Universe: Exploring Star Wars Tales Vol 1

Star Wars has become an iconic part of our popular culture, captivating the imagination of millions of fans around the world. With its rich lore and unforgettable...



## Carlos Santana: Celebrating a Great Hispanic Heritage

Carlos Santana, the legendary guitarist, is not just a musician but also an inspiration for millions across the globe. Born in Autlán de Navarro, a small town in Jalisco,...

THE PERIODIC TABLE OF CRICKET				
	11 B Badrinarayan		10 Sp Srinivasan	9 Mh Maheshkar
8 Gn Ganguly	12 Wk Warner		16 Lw Laxman	7 Ab Ambrose
13 Jy Jaiswal	14 Ci Chahal	15 S Sudhan	17 Ln Lindwall	6 Wa Warner
18 Sw Saha	19 Ld Lodhi	17 Bt Bhatnagar	18 Tm Thomas	5 Dn Dhoni
20 Hn Harbhajan	15 Rv Richardson	16 Gi Gibson	19 Ty Tymal	4 St Stuart

## The Periodic Table of Cricket: Unlocking the Secrets of the Game

When you think of the periodic table, your mind likely goes to the elements and chemistry. But what if I told you there is also a periodic table for cricket?...