

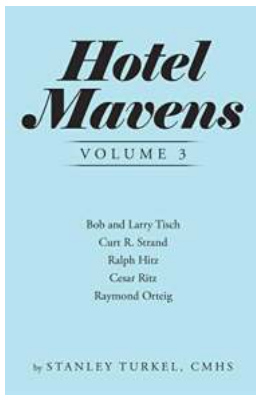
# **Bob And Larry Tisch Curt Strand Ralph Hitz Cesar Ritz And Raymond Orteig: A Legacy of Hospitality and Adventure**

The world of hospitality has witnessed the rise and success of numerous visionaries who revolutionized the way we experience travel and leisure. Among these luminaries are Bob And Larry Tisch, Curt Strand, Ralph Hitz, Cesar Ritz, and Raymond Orteig, each leaving an indelible mark on the industry. Their passion, innovation, and unwavering dedication have shaped the way we perceive hospitality today. Let's delve into the stories of these remarkable individuals and explore their contributions.

## **Bob And Larry Tisch: Redefining Hospitality and Philanthropy**



Brothers Bob and Larry Tisch are synonymous with hospitality excellence. Founders of the renowned Loews Hotels, their commitment to providing exceptional service and unparalleled experiences earned them a stellar reputation within the industry. They transformed Loews Hotels into a coveted global brand, known for its luxury accommodations, state-of-the-art facilities, and unwavering dedication to customer satisfaction.



## Hotel Mavens Volume 3: Bob and Larry Tisch, Curt R. Strand, Ralph Hitz, Cesar Ritz, and Raymond Orteig by Godfrey Parkin (Kindle Edition)

★★★★★ 5 out of 5

Language : English  
File size : 550 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 260 pages



Beyond their professional accomplishments, Bob and Larry Tisch were fierce philanthropists who believed in giving back to society. They generously supported educational, medical, and cultural institutions, leaving a lasting legacy that extends far beyond the realm of hospitality.

### **Curt Strand: A Visionary in Luxury Resort Development**

# *Hotel Mavens*

VOLUME 3

Bob and Larry Tisch

Curt R. Strand

Ralph Hitz

Cesar Ritz

Raymond Orteig

by STANLEY TURKEL, CMHS

Curt Strand, a true pioneer in the field of luxury resort development, revolutionized the concept of opulence-infused retreats. His unwavering commitment to quality and innovation culminated in the creation of some of the world's most iconic resorts and hotels. Strand's attention to detail and relentless pursuit of perfection turned dreamlike landscapes into reality, offering discerning travelers unparalleled experiences marked by sheer grandeur.

Throughout his career, Curt Strand tirelessly championed the preservation of natural beauty and ecological sustainability. His forward-thinking approach set new standards for responsible and environmentally conscious development within the hospitality industry.

## **Ralph Hitz: A Legacy of Pioneering Hospitality Education**



Ralph Hitz, known as the "Father of Hospitality Education," devoted his life to nurturing and developing talented individuals within the hospitality sector. As the founder of the esteemed Hitz Professional Hotel School and former president of the renowned National Hotel Association, Hitz played a pivotal role in shaping the industry.

Hitz recognized the importance of quality education in shaping future leaders. His dedication to training, mentoring, and empowering young professionals led to the establishment of educational institutions that have produced some of the most influential figures in the hospitality world today.

## **Cesar Ritz: Elevating Luxury Hospitality to Unprecedented Heights**





Cesar Ritz, often referred to as the "King of Hoteliers," revolutionized the luxury hospitality landscape with his impeccable taste, refined elegance, and commitment to exceptional service. Ritz's visionary approach transformed hospitality into an art form, raising the bar for the entire industry.

From his iconic hotels, such as The Ritz in Paris and The Carlton in London, to his meticulous attention to detail, Cesar Ritz left an indelible mark on luxury

hospitality. His legacy continues to inspire hoteliers around the world, encouraging them to strive for excellence in every aspect of guest experience.

## **Raymond Orteig: The Man Behind Transatlantic Aviation**



Raymond Orteig, a little-known figure in the world of hospitality but a true legend in the realm of adventure and aviation, forever changed the way we explore the world. In 1919, Orteig established the Orteig Prize, offering \$25,000 to the first



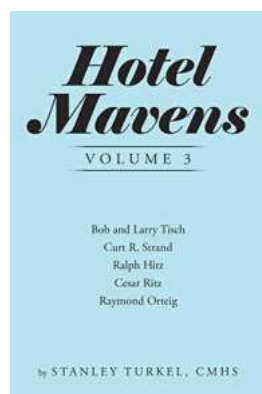
aviator who successfully completed a non-stop flight between New York and Paris.

His generosity and unwavering belief in human potential led to the famous transatlantic flight by Charles Lindbergh in 1927, an extraordinary feat that united continents and heralded the dawn of a new era in aviation. Orteig's legacy reminds us of the spirit of adventure and the boundless possibilities that lie beyond our comfort zones.

## In

The stories of Bob And Larry Tisch, Curt Strand, Ralph Hitz, Cesar Ritz, and Raymond Orteig encompass the epitome of hospitality and adventure. From redefining luxury accommodations to pioneering educational institutions, each of these visionaries has left an indelible mark in their respective fields.

Their legacies continue to inspire current and future generations, encouraging us to push the boundaries of what is possible and to embrace the spirit of adventure in our own lives. Let their journeys be a reminder that passion, determination, and relentless pursuit of excellence can shape industries, transform lives, and leave a lasting impact on the world around us.



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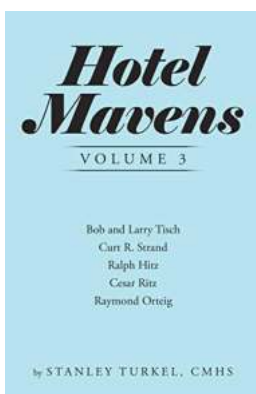


My long-time preoccupation with hotel history reveals one continuous strand: the achievements of unique entrepreneurs who created singular hotels one at a time. These pioneers were not “hotel men” by subsequent definition. They did not attend hotel schools because there were none until 1924 with the creation of the Cornell University School of Hotel Administration. Most of them did not grow up in the hotel business but became successful because of their varied on-the-job training experiences, unexpected opportunities and business acumen. Their tradition-breaking vision and single-minded ambition led them to create iconic hotels.



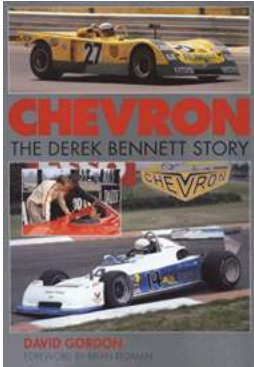
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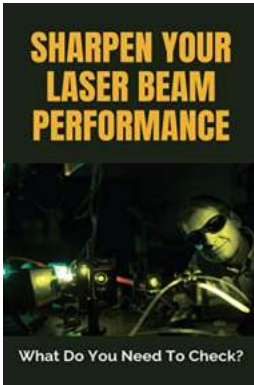
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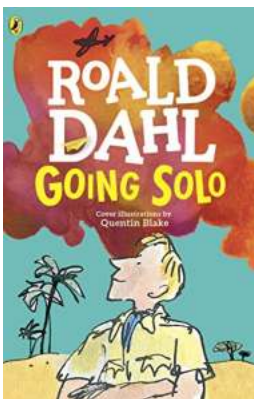
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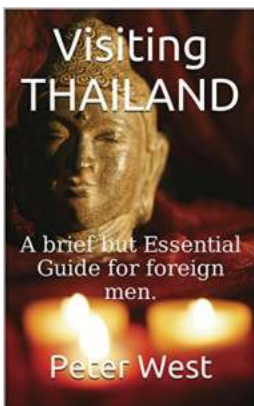
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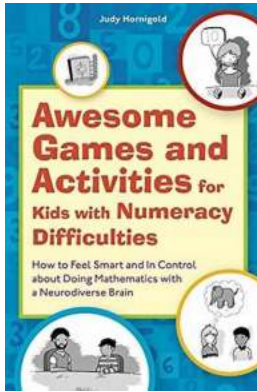
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